



SAVVAS

Take the Bull By the Horns: Stock Market

Hook & Inspire! Connections to Today

Ignite students' interest by sharing these resources, which demonstrate connections between the past and present. Please be sure to preview all resources.

Stock Market

The Stock Market has a long history of highs and lows. Literally, this market experiences highs and lows daily. Companies sell shares in order to use the funds to improve or modernize their business. The New York Stock Exchange on Wall Street stays busy Monday through Friday. Although discussions to buy or sell stock may occur 24 hours a day, the trades happen during official hours. Throughout the week various businesses or individuals open the market, and trading commences. Once trading begins, the frenzy of trading begins as well. The stock exchange becomes a very intense, stressful place.

Many of the stock exchange traders are dealing with millions of dollars being exchanged daily. This handling of large sums of money can definitely create an environment of high stress. If the market is going well, it is called a bull market. If it is not going well, the market is labeled as a bear. This really brings a whole new saying of “take the bull by the horns” or “bear with me.”

Stocks traded create an environment within the stock exchange. Many times outside influences such as war, or the potential for war, natural disasters, or even pandemics greatly affect the stock exchange. The COVID pandemic affected the way companies and individuals trade as well. During Russia’s invasion of Ukraine the stock market was sent into a whirlwind due to the impending war.

Other countries have their own stock markets, which at times influence the returns our stock market experiences. This can trigger our stock exchange and create a higher or lower market depending on the trades and events happening around the world. As society moves toward more technology-based businesses, trends can also change the way the stock market fluctuates. Only about half the population takes part in any form of the stock exchange. The concept of the stock market is not taught in detail unless an individual is working toward a degree in this area.

DISCUSSION QUESTIONS

1). What are companies actually trading when they participate in the stock market? How does this affect their company?

Student answers may vary depending on experiences. Companies sell ownership of their businesses when they participate in the stock market. Companies receive money to be able to improve their company or add to their company.

2). Why is it important for the stock market to have reliable information concerning the market or the company?

Student answers may vary depending on experiences. It is very important to have reliable information. During times of stress the stock market has experienced actual crashes. Meaning that many businesses went bankrupt and people lost their entire savings. Not only does it affect the market, it affects the economy as well. People may be out of jobs even at the base levels if the market crashes.

3). What is the difference between a bull and bear market? Which is better to be a part of concerning owning a business?

Student answers may vary depending on experiences. A bull market means that the stock market is high. Trading is going well and people or companies are making money. In a bear market it means the market is low and not giving as much money back to the individuals or the companies. It’s better to be in a bull market because the investments individuals make are giving back to them. However, in a bear market individuals or investors may get a better deal on the stock.

4). Can you predict a bull or bear market ahead of time? Is there a way investors can forecast this?

Student answers may vary depending on experiences. The stock market cannot be predicted day to day. However, many analysts will look at trends over time by a certain percentage. If the stock does not change or continues to rise, analysts can have a better idea of how that stock will perform.

5). The London Stock Exchange has also welcomed new businesses to the stock exchange over the past year. Why is it important to have new businesses trading on the stock exchange?

Student answers may vary depending on experiences. It is important for new businesses to become a part of the stock exchange because it helps a business be able to advance. It gives them more money to be able to add to their business or improve certain areas. It also gives investors knowledge of the latest technologies and trends.

Share the online resources below with your class to stimulate discussion on these questions. Be sure to preview the clips before showing or sharing them in class to ensure the content is appropriate for your students.

LINKS TO RESOURCES

Videos

- 1). [What are Stocks? Stocks 101](#): This video is interactive and gives information about the stock exchange.
- 2). [How does the stock market work?](#): This video discusses the stock exchange and investing.
- 3). [Yes, even kids can invest in the stock market](#): This video discusses how to get started with trading on the stock market.
- 4). [How The Stock Exchange Works](#): This video discusses the stock market and investing.
- 5). [What is the Stock Market?](#): This video discusses the stock market and investing.

Media

- 1). [What is the stock market?](#): This website has easy to read details for kids concerning the Stock Market.
- 2). [The Stock Market Game](#): This website allows students or viewers to play a mock stock market game.
- 3). [Teaching Kids about Stocks \(21 Tools + Resources\)](#): This is a good website for learning how to teach about money and investing to kids.
- 4). [Stock Market Simulator](#): This is a stock market simulator game.
- 5). [TD Bank Virtual Stock Market Game](#): This is another simulator game from a bank.

Websites

- 1). [Stock Exchange](#): This website provides great information concerning the stock market.
- 2). [What is a Stock Market?](#): This website provides information concerning the stock market.
- 3). [Stock market facts for kids](#): This website provides information concerning the stock market in easy terms.
- 4). [Stock Market for Kids – A Simple Explanation That Everyone Understands](#): This website provides great information concerning the stock exchange.
- 5). [12 Stocks for Kids: Kid-Friendly Stocks to Begin Investing](#): This website gives stock information concerning kid-friendly stocks.

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